

JULIAN D. RAMIREZ

PRODUCT DESIGNER / MANAGER

From screen-based interactions to digital product design, I translate and incorporate user needs into the design process and refine complex problems into workable, usable solutions. I'm a visual thinker and strategist who can organize an overall strategic vision while maintaining a close attention to design details.

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Brooklyn, NY 11201

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WORK EXPERIENCE

Product Manager WGSN

New York, NY
Jan 2018 - Present

Responsible for product management of content production tools and marketing site.

Work alongside an interdisciplinary team of designers, content strategists, product managers, and developers through research, strategy development, product definition, and design.

Conduct stakeholder interviews, competitive research, technical feasibility assessments, and design explorations.

Design and prototype new features for in-house content management systems.

Participate in design and execution of Google Analytics implementation plans.

Monitor development progress, test for quality assurance, and collaborate with front-end developers to ensure products are built as specified.

Senior UI/UX Architect WGSN

New York, NY
Mar 2014 - Dec 2017

Lead a team of visual and user experience designers through the process of designing, prototyping, and finalizing design specifications for all site-wide projects.

Present various aspects of the user experience and designs to the development team, quality assurance team, and stakeholders.

UI Designer Stylesight

New York, NY
Jan 2012 - Feb 2014

Designed the user interface, interaction workflows, wireframes, and mockups for company projects. Effectively communicated user interactions and design ideas according to business requirements and technical limitations.

Worked alongside the development team to define, solve, and implement solutions for the visual and experience design of company products.

Established and promoted design guidelines, best practices, and standards.

PROFESSIONAL SKILLS

Product Design
UX/UI Design
Interaction Design
Product Management
Information Architecture
Content Strategy
Responsive Web Design
Branding and Identity

TECHNICAL SKILLS

HTML
CSS
JavaScript
Coda
XD
Illustrator
InDesign
Photoshop
Google Analytics

EDUCATION

Bachelor of Fine Arts
Studio Art (Graphic Design)
University of Massachusetts
Amherst, MA
2004 - 2007

Associate of Science
Architectural Engineering
Wentworth Institute of Technology
Boston, MA
2001 - 2003